

Dear Local Section Leader,

This is a reminder regarding the **ACS Membership Drive Competition – going on now!** Please take the time to review this reminder with important updates regarding competition rules.

The competition started on October 1 and runs through November 15, 2024, and is designed to help local sections like yours strengthen their communities while competing for **cash prizes**. The top 5 local sections with the highest percentage of new members or membership renewals during the competition will **win \$1000** each! With additional funding, your section can expand its activities, host events, or provide valuable opportunities to your members.

How can your section get involved?

- **We're offering a 30% discount on the cost of membership.** Members may simply enter the discount code LSGROW24 when joining or renewing their membership and enjoy the benefits. Share this discount code to encourage your colleagues to join!
- **Encourage renewals:** Urge your members whose memberships have lapsed to renew during the competition.
- **Recruit new members:** Spread the word within your professional network. With a 30% discount on ACS membership, there is no better time to join! Simply have new or renewing members enter **LSGROW24** to claim the discount.
- **Leverage your chapter's eRoster:** Use your eRoster to identify and reach out to members who haven't yet renewed their membership and Community Associates who are already engaged with ACS but have not yet upgraded to paid membership. These warm contacts are a great place to start recruitment. You can access your chapter's eRoster by **logging into Community Connection**.
- **Use our templates** to email your Members and Community Associates who reside in your local section territory.
- **Let us track for you:** The ACS Membership Acquisition team will be tracking and linking all new memberships and renewals to your chapter throughout the competition.
- **Earn \$15 USD per new Member:** This competition can be combined with the referral bonus program to provide even more funding for your local section. Just make sure you instruct new members to list your section on their membership application.
- **Direct members** to <https://www.acs.org/membership.html> join or renew today.
- *Local Section participation is subject to the Competition Rules, provided at the end of this email.

The **competition will begin on October 1 and conclude on November 15, 2024**, so now is the time to rally your members and encourage new engagement. If you have questions or need more information, do not hesitate to contact me directly. I cannot wait to see your chapter grow and succeed!

Sincerely,

Mark O'Brien (he/him)

Senior Portfolio Manager | Component Services

1155 16th Street, NW | Washington | DC 20036

M: +1 202-437-2605

E: m_obrien@acs.org

ACS Component Services

www.acs.org

Competition Rules:

- All Local Sections are eligible to participate
- Winners will be selected based upon the top 5 ACS Local Sections with the highest percentage* of new and renewal membership enrollments during the competition period, as identified by the Local Section listed in the new/renewal membership application
- * Percentage based on increase from September 30, 2024 membership count.
- Deadline for entry is 11:59 PM ET November 15, 2024
- Top 5 Winners will receive \$1,000.00 USD*
 - Allocation of funds may be withheld in ACS's sole discretion pending completion of a Local Section's annual report submission
 - ACS reserves the right to suspend and/or revoke any competition prize(s) in its sole discretion
- 30% membership discount* available only through Competition deadline
 - * Offer available to all potential members, cannot be combined with other discount offers
- ACS reserves the right to modify, suspend, terminate, or cancel the competition at its discretion for any reason
- ACS has the final say on any point not outlined in the competition rules

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